

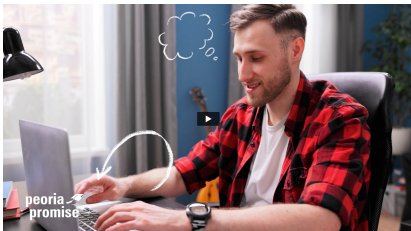


SPRING NEWSLETTER



Enjoy a new experience which will be **THE** event of the summer! Indulge in an unforgettable evening as celebrity chefs prepare incredible cuisine, perfectly paired with custom libations. Enjoy lively entertainment and engaging experiences that will make for an unforgettable summer evening. Best of all, every moment supports the mission of Peoria Promise Foundation. Watch for details at www.peoriapromise.org.

ATTENTION ALL STUDENTS



It's easy to apply for Peoria Promise! The application is open through May 15, 2025. Go to www.peoriapromise.org/apply now!

Illinois Central College Upcoming Visit



Days

- **3/28: AIT Visit Day** 9:00 AM - 12:00 PM East Peoria Campus, Agriculture & Industrial Technology Building
- **4/4: General Studies Visit Day** 9:00 AM - 12:00 PM; Peoria Campus, Arbor Hall
- **4/8: Experience ICC Open House** 4:00 PM - 7:00 PM; East Peoria Campus, Academic Building, Student Services Lobby
- **6/24: Culinary Arts Visit Day** 4:30 PM - 7:00 PM; Peoria Campus, Dogwood Hall
- **6/25: General Studies Visit Day** 4:30 PM - 7:00 PM; East Peoria Campus, Edwards Library/Administration

ICC Visit Days

Thank
You

THANK YOU FOR
RENEWING YOUR 2025
INVESTMENT IN
PEORIA PROMISE AND
OUR STUDENTS.

HOMEFIELD
ENERGY

CATERPILLAR

CEFCU
Not a bank. Better.

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DAVID VAUGHAN INVESTMENTS

PELGAR FAMILY FOUNDATION

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PROGRAM FACTS

- \$7.780 million in program funds have been raised through December 2024.
- Over 5,775 students have been awarded tuition funds since 2008
- 48% are first in family to attend college 67% would not have attended college without Peoria Promise
- 85% of Peoria Promise recipients are employed while in school
- 23% are working in a career field of study while in school

CAREER GOALS

- 437 students applied and are eligible for benefits from Peoria Promise for the 2024/2025 school year.
- Reported career goals of our students are: (statistics thru December 2024) We anticipate after all aid is applied that we will assist 275-300 students.
 - 31.9% medical
 - 15% business / marketing / communication
 - 5% community service
 - 9.9% engineering
 - 10% technology
 - 8% education
 - 4% trades
 - 6% other/undecided
- In 2024 there is a 5% decrease in students pursuing careers in Trades YOY as well as a 5% drop in community service

“The best investment a business can make is one that enhances the economic future of its community.” Jim Ardis, Founder and Former Mayor, City of Peoria

Peoria Promise supports economic development by increasing the number of graduates who complete a college or vocational program, thereby delivering a more skilled workforce.



A Message from Our President, Jimmy Dillon

I am honored to be the new President of the Peoria Promise Foundation. I would like to thank Dr Robbeye Bell for his leadership as President for the past 3 years. Rob will continue to be an intricate part of our Board of Directors.

Peoria Promise is looking to the future to continue to expand and reimagine our program that supports 250-350 students each year to attend Illinois Central College. Remaining, 100% donor funded, we are

thankful for the support of the community and investors. 2025 is a year of change for us - NEW fundraising initiatives will surely appeal to even more in the community. Starting with the "Sunset Soiree" August 15, 2025. We hope you will support our continued mission to provide tuition to high school graduates, who in turn, fill the much-needed skilled workforce positions in our

community.



HOW TO BECOME A PEORIA PROMISE INVESTOR

We invite your company to join our distinguished group of investors. Your investment today in Peoria's talent will produce dividends for your company in the form of future leaders and innovators.

For more information and to schedule a presentation please call 309-369-6044 or contact us at mjschettler@peoriapromise.org.



Please share the Peoria Promise message!



Peoria Promise is a proud partner of United Way.

Peoria Promise | PO Box 10226 | Peoria, IL 61612 US

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