peoriapromise

OUR EYES ON THE FUTURE

2020

Peoria Promise Leadership

Executive Board

- Mayor Jim Ardis, City of Peoria, Illinois -Chairman of the Board
- Paul Beiersdorf . President
- Emily Valerio, CliftonLarsonAllen- Treasurer
- Janaki Nair, Elias, Meginnes & Seghetti -Secretary

Staff Members

M J Schettler, Executive Director

Natalie Thomas, Director Operations/Student Affairs

IRS Tax ID: 13-4353454

Board of Directors

- Cheryl Bluth, Community Leader
- Andre Allen Methodist College
- Dr. Rob Bell, Midwest Orthopedic
- Clara Hook, Community Leader
- Jimmy Dillon, West Central Building Trades
- Rhonda Milburn, Keller Williams Realty
- Glenn Ross, Retired Caterpillar
- Sally Snyder, Community Leader
- Kathleen Taylor, RLI
- Evan Thomas, UnityPoint Health, PPF Alumni
- Jill Weiss, Community Leader

COMMUNITY ADVISORY BOARD

Dr. Rita Ali Illinois Central College

Christine Bare - Kemper OSF Healthcare

Bruce Budde Illinois Central College (A)

William Collier Retired, Dunlap Community School Dist

Christopher Coulter Peoria Disposal Company

Tara Gerstner Illinois Weslyan University (A)

Michelle Hanssen Peoria Public Schools Julie Hammond Retired, Caterpillar, Inc.

Karen Jensen Farnsworth Group

Beth Johnson Retired, Peoria Public Schools

Dr. Sharon Kherat Peoria Public Schools (A)

Lesley Matuszak WTVP

Brian Meginnes Elias,Meginnes,Riffle & Seghatti, PC (A)

Steve Rieker Caterpillar, Inc. **Sid Ruckriegel** At Large City Councilman (A)

UnityPoint Health

Ashley Spain RNL (A)

Ryan Spain State Representative

Mark Spenny CEFCU (A)

Roger Goodson Illinois American Water

Gary Welch State Farm Insurance

Jan Wright Peoria Magazines

Ken Zika Retired, Caterpillar, Inc.

PEORIA PROMISE MISSION

Support economic development by increasing the number of City of Peoria high school graduates who complete a college or vocational program, thereby delivering a more skilled workforce for the community.

Peoria's economic growth relies on an educated and skilled local workforce. But declining enrollments and falling graduation rates in Peoria's school district, high poverty, and family flight, stand to leave the city with fewer skilled workers. Conversely, an increase in the number of local young adults with postsecondary degrees can translate into greater job opportunities, higher incomes, new home buyers, and a reduction in crime. Ultimately, the program will help to alleviate poverty and provide skilled workers to live and work in the Peoria area.



Since 2005 - 54 Promise organizations have been established in the United States.

What is Peoria Promise?

100% DONOR FUNDED

Absolutely NO local, state or federal taxes are collected to support Peoria Promise.

47%

Were the first in family to attend college

An extension of Employee Benefits for the Peoria workforce and their eligible children.

For students to receive an out-of-pocket tuition reimbursement for successfully completed coursework at Illinois Central College.

Peoria Promise aims to encourage and enable the continued education for eligible students who are living in the City of Peoria.

TUITION REIMBURSEMENT

At a minimum applies to remaining tuition, ensuring all other financial aid and scholarships have been fully utilized.

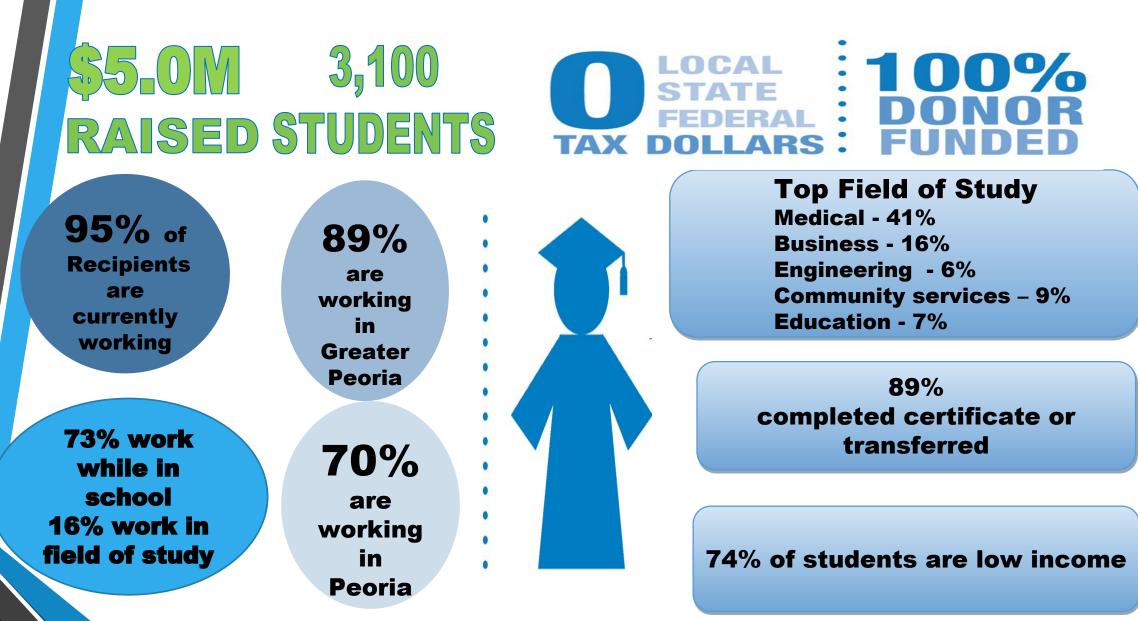
Reimbursement reinforces one's investment in his/her education and rewards successful completion.

66%

Would not have attended college without Peoria Promise

90%

Stayed in Central Illinois because of Peoria Promise



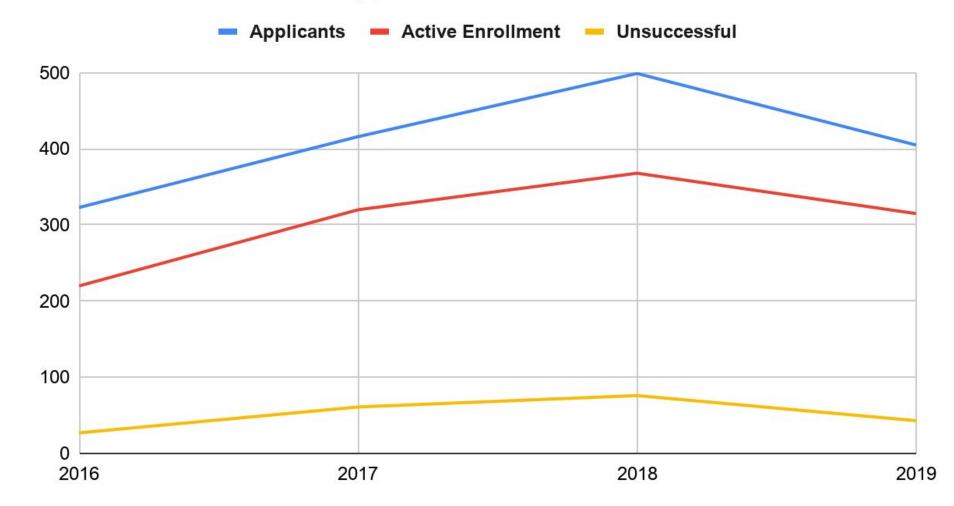
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ADDITIONAL PROGRAM STATISTICS

- 61% Female
- 39% Male
- 63% African American, Asian, Latino, other
- 37% Caucasian
- 84% of applicants are from Public Schools
- 15% private School
- 1% Home School (as of 2018 application eligibility)
- 91% of students are working while attending classes

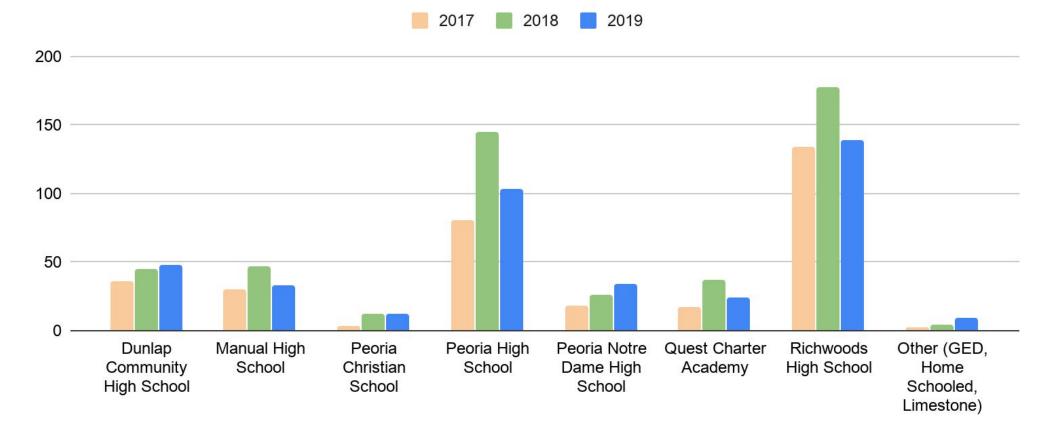
(Data is through December 2019)

YOY Peoria Promise Applicants



Active enrollment and growth in the program is at a 10 year high Unsuccessful students are defined as students who did not meet minimum grade levels or complete certificate.

High School Applicant Comparison



PPS GRADUATES 2018 - 778 2019 - 728 2020 - 615 (anticipated)

Program measurements, new model and outcomes

Measurement tools:

- Employment, including salary, full time/part time, industry, company, and location.
- Enrollment and graduation rates for all local public high school through the Illinois Report Card.
- Active student reporting confirm by Illinois Central College
- Semi Annual Student surveys, active, unsuccessful and other

Model for success:

- The new tuition reimbursement format was activated in the fall 2016 semester. As anticipated, program provides to more students than ever before, while ensuring funds are managed and maximized.
- The only eligibility requirements are City of Peoria residency for a minimum of 4 years and high school diploma.
- In 2017 private school graduates became eligible opening the opportunity for community college to ALL City of Peoria High School graduates meeting eligibility.
- In 2018 confirmed GED students and home school students became eligible for Peoria Promise

Eligibility and Program Highlights

Eligible Schools:

All Peoria High Schools, Public, private, charter, Dunlap and Limestone.

- Must be a resident of the City of Peoria for a minimum of 4 years
- Must graduate from eligible high school
- Qualified GED city of Peoria students and Accredited Home School students
- Tuition reimbursement is only provided to students who enroll at Illinois Central College.
- Tuition reimbursement allocation is a minimum of 50% up to 100% to qualified applicants based on EFC reported on FAFSA. Tuition is reimbursed at the end of each semester.
- Students must re-apply for Peoria Promise each year to remain eligible.

Reimbursement computation

- The percentage of allocation is based on EFC (estimated family contribution) reported on FAFSA application that all students complete when enrolling in College.
- Estimated Family Contribution:
 - \circ 0-\$5K = 100%
 - \$5k-\$15k 75%
 - \circ \$15k and above 50%
- Peoria Promise is a last dollar program if the student does not receive any financial aid they are still eligible for reimbursement based on reported EFC.
- Application is open from February 1 May 1 of each year.

- Students who meet the eligibility requirements have:
 - Five (5) years immediately following high school graduation to earn up to 64 credit hours, whichever comes first.
 - Students have 2 years from date of graduation to apply, 3 years to complete course work.
- Students are required to maintain a "C" or better in each of their classes.
- Deferred tuition payment programs are available to all students through Illinois Central College.

2019 enrollment

total applications received — 405 315 active enrollment at Illinois Central College 84% public schools 15% private schools 1% Home School

The Uniquely Eureka Promise

- Program provides students the opportunity to invest in their future by obtaining a Bachelor's Degree locally without the burden of student loan debt.
- Base tuition charge for incoming transfer students with an Associates degree is covered, for 4 semesters at Eureka College. Students who are Illinois residents and meet the academic score of 2.8 GPA and financial aid requirements of \$1,000 EFC as reported on FAFSA application qualify.
- During recent Peoria Promise reimbursement meetings, Eureka College was able to engage with 35-40 Promise students interested in applying.
- Learn more about this strategic partnership on the web at: <u>www.eureka.edu/future-students/transfer-students/the-uniquely-eureka-promise/</u>







Fundraising and Marketing initiatives 2020

- Increase fundraising revenue by \$100,000.00
- Confirm planning for Celebrity style golf outing with all proceeds to benefit PPF. the addition of 1 more fundraising events
- Continue to hone communication with High School Principals and Counselors about Peoria Promise. Attend College and Job fairs
- Provide onsite application training and support collateral to all High Schools
- Support information and materials to be provided to parents via school newsletters and websites
- Work in concert with EDC Pathways and Alignment Peoria
- Re-organize the Community Advisory Board

- Continue to work directly with Illinois Central College and Foundation to ensure strong relationships and thorough tracking of student results.
- Meet with all current and past Investors to provide program outcomes, updates and secure future investments and sponsorships.
- Create Media Campaign including Billboard, Print and Television
- Work with United Way and Agency partners to communicate program
- Continue to develop PPF Alumni group by creating committee of Alumni to work with Director of Student Affairs by expanding survey reach and personal contact.
- Continue to use surveys each semester to ensure investor data is accurate and up to date.

Career Alignment Initiative 2019

Ultimately, the main goal of Peoria Promise is to build a more skilled workforce for the community. We recognize that there is a disconnect between our students and employment opportunities in the community.

Peoria Promise looks to help streamline this information by being a vehicle for our Investors to communicate internships as well as employment opportunities directly to Peoria Promise students. We want our students to stay, live and grow in Peoria. This will be just another opportunity to achieve our mission and success for our students.

Our website as well as our newsletter (to be launched in March 2019) will be the vehicle for this information exclusively for our students.

Investors are encouraged to provide us with employment links and information for us to share with our students.



Heart of Illinois United Way

Peoria Promise is pleased to be a United Way Partner Agency. SHAUN LIVINGSTON'S PLAY FOR THE PROMISE

Golf Outing

Thursday, May 28, 2020



SPONSORSHIPS AVAILABLE www.peoriapromise.org 309-999-4022 | info@peoriapromise.org

THE

Friday, September 25, 2020 Peoria Civic Center Ballroom

LET'S GROOVE TONIGHT BRID

> The ULTIMATE Earth, Wind & Fire Tribute Band

\$200 per person (tables of 10, cocktail reception, dinner, raffle)

\$300 per person \$1,200 foursome (lunch, beverages and reception included)

THANK YOU! To find out how to: become an investor or be involved Visit our website www.peoriapromise.org Like us on FACEBOOK .COM/peoriapromise